



Co-funded by the COSME programme of the European Union



# Launch of the European project EU-ALLIANCE: International market access for advanced materials and connectivity in the fields of Defence and Security.

EU-ALLIANCE aims to support SMEs internationalisation in the fields of technical textile, connectivity and advanced materials to address dual use markets in four targeted countries: The United States, Canada, Japan and Indonesia. The EU-ALLIANCE project is funded by the European Union's COSME programme. It brings together 6 key clusters representing nearly 900 companies: Techtera (France); Systematic (France); PO.IN.TEX - Textile innovation cluster (Italy); NTT - Next Technology Tecnotessile (Italy); NIDV - Industries for Defence and Security (Netherlands); SIIT - Intelligent System Integrated Technologies (Italy).

Are you developing in the Defence and/or Security markets? Are you looking to increase your international development?

Access the opportunities generated by EU-ALLIANCE!

On November 25, the partners hosted a webinar to present the project and the opportunities it will generate. This webinar was also an opportunity to position the participants to benefit from the services generated by the project (market research, commercial missions, B2B meetings, etc.), communicate your needs and thus join the

selection of companies that will be able to benefit from European support for these actions. Beyond this internationalisation objective, the project also aims to encourage intra-European collaboration and synergies between the various members of the partner clusters.



[Send us your expression of interest to participate to our business mission!](#)



Thank you for taking the time to keep up with our project!



If you want to stay in touch with our project follow us on [LinkedIn](#) and [Twitter!](#)

## EU-ALLIANCE contact:



Project coordinator: Julie RAFTON-JOLIVET <[jrafton@techtera.org](mailto:jrafton@techtera.org)>



Techtera – 91 bis chemin des Mouilles – 69130 ECULLY - FRANCE



Tel: +33 (0)4 20 30 28 80

